



CREATIVE ENTREPRENEURSHIP

for a Competitive Economy

Introducing | The Tallinn Manifesto

December 2011

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Dear All,

The **Tallinn Manifesto** calls for a re-think on how we approach strategy and action across the Creative Economy. It sets out an agenda for a refreshed and re-invigorated approach to knowledge development, collaboration, strategy and policy – across Europe and internationally.

It introduces a set of themes which will help different localities to maximise their distinctive potential; and it frames questions which we should all have strong answers for if we are serious about developing a Creative Economy which is productive, value-adding, sustainable, resilient, inclusive and fair.

[Read the Manifesto](#)

The Tallinn Manifesto – a Tool for Strategic Development across the Creative Economy

The Tallinn Manifesto is the product of a major international conference on Creative Entrepreneurship - held in Tallinn in October 2011: **www.creativeestonia.eu**

It is co-created by delegates and speakers at the conference - with 25 nationalities represented overall.

It is written by Dr Tom Fleming - Director of TFCC: **www.tfconsultancy.co.uk**

With the economic crisis, plus crises in confidence and identity, we need a rethink on the role and value of the Creative Economy and a refreshed approach to policy and strategy. The purpose of the Tallinn Manifesto is therefore to provide a stimulus and focus for debate, which then develops as a driver for strategy and action across the world.

We look forward to exploring the implications of this with you.

[Read the Manifesto](#)

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